## OKLAHOMA-VETERANS NEWSMAGAZINE

Serving Active Duty Military, Veterans and Their Families

2025-26 Media Kit

P.O. 239 Mustang, OK 73064

405-631-5100

advertising@okveterannews.com news@okveterannews.com



# OKLAHOMA-VETERANS NEWSMAGAZINE

Serving Active Duty Military, Veterans and Their Families

## Print Rates & Dimensions

ALL PRICING IS PER MONTH, NET AND INCLUDES FULL COLOR

Complimentary Ad Design! All Rates Are Per Month

OPEN \$1,250
3 MONTH \$1,120
6 MONTH \$1,010
12 MONTH \$ 960
Full Page Standard
9.75" W x 13.2639" T
Full Page Full Bleed
Trim: 10.75" W x 14.00" T
Bleed: 11.25" W x 14.50" T
Safety margin:
10.50" W x 13.75" T

OPEN \$820 3 MONTH \$785 6 MONTH \$690 12 MONTH \$630

Half Page Trim: 9.75" W x 6.25" T OPEN \$820
3 MONTH \$785
6 MONTH \$690
12 MONTH \$630

Half Page
Verticle
Trim: 4.7917" W x 12.60" T

OPEN
3 MONTH
6 MONTH
12 MONTH
12 MONTH
1/3 Page Vertical
Trim: 3.7377" W x

OPEN \$640 3 MONTH \$575 6 MONTH \$480 12 MONTH \$425

1/4 Page 4.7917" W x 6.25" T OPEN \$685 3 MONTH \$625 6 MONTH \$530 12 MONTH \$480

1/3 page Horizontal Trim: 7.2708" W x 6.25" T OPEN \$460 3 MONTH \$390 6 MONTH \$310 12 MONTH \$275

1/8 page Verticle Trim: 2.3125" W x 6 25" T OPEN \$460 3 MONTH \$390 6 MONTH \$310 12 MONTH \$275

1/8 page Horizontal Trim: 4.7917" W x 3.00" T

CAMERA READY ART: PREFERRED RESOLUTION: 300 DPI OR HIGHER | PREFERRED FILE TYPE: PDF, JPEG OR EPS

CALL Steve Eldridge at (405) 306-1969, Steve Sibley at (918) 404-0807 or email news@okveterannews.com

Ads content & layout may changes monthly. Space reservation deadline: 10th of each month prior to following month publication (1st of each month). Copy deadline: camera ready artwork submitted on the 16th day of each month prior to following month publication (1st of each month).

## **ONLINE RATES & PRINT LISTINGS**

**ONLINE RATES & DIMENSIONS** 

LARGER BANNER 730 w x 94 H (pixel) \$500 per month

SUPER DEAL

720 x 94 Pixels
THIS CAN BE YOUR AD FREE WITH YOUR PRINT AD!



SQUARE BANNER 300 w x 250 H (pixel) \$375 per month





SMALL BANNER 300 W X 100 H (pixel) \$225 per month



Call 405-631-5100 with credit card infomation.

**NOTE:** All Banner ads are sold for mininum of 6 months and may be invoiced monthly or paid in advance. Credit cards, and checks and cash accepted.

#### ONLINE/PRINT RESOURCE DIRECTORY LISTING

Our Resource Directory is a complimentary listing for advertisers who run a 1/4 page or greater ad. Rate for listing only is \$126 per month and includes online and print.

Deadline is THIRD Friday each month. All Resource Directory listings, classified ads and listings are prepaid only. ALL ADS ARE IN PRINT & ONLINE. Send ad copy and payments to:
Senior News and Living
P.O. BOX 239 MUSTANG, OK 73064
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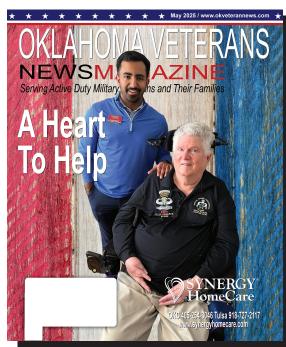
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